



**2024**  
**NATIONAL**  
**ANTI MONEY**  
**LAUNDERING AND**  
**FINANCIAL CRIME**  
**PREVENTION**  
**CONFERENCE AND EXPO**

**AML | TF | FRAUD | ABC | CYBER CRIME**  
in Collaboration with FRC

## Overview

KIPROD's first National Anti-Money Laundering & Financial Crimes Prevention Conference will take place from Wednesday 25 to 27 September 2024 at the Paradise Beach Resort and Convention Centre, in Mombasa. This conference will host experts providing practical knowledge for executing or administering AML/CTF/CPF/ABC procedures.

Beyond complying with the AML/CTF/CPF annual training requirements, this conference will provide participants a unique opportunity to personally engage with regulators and other experts. This personal contact will allow for a better understanding of the approach to enforcement in their respective industries. Join the organisers KIPROD AML at this event, and network with more than 200 professionals dealing with anti-money laundering and compliance in Kenya

## Conference Organizers

KIPROD AML addresses the AML concerns of organizations in Kenya by providing their expert AML consulting services and AML compliance advisory services. Our list of clients includes small and medium-sized businesses and large enterprises operating in different industries.

We boast a strong team of regulatory specialists and compliance professionals who have comprehensive knowledge of the AML/CTF/CPF rules and regulations in Kenya. We understand the implications of AML/CTF/CPF rules for every business type in any industry vertical and customize our services and solutions based on our clients' requirements.

## Target Audience

**A.** The conference organizers are inviting **board members, business owners, CEOs, CFOs, COOs, CROs, CCOs, Auditors** from all regulated industries and membership organizations operating in Kenya including:

### Financial Institutions

- ✘ Commercial Banks
- ✘ Microfinance Banks
- ✘ Microfinance Institutions
- ✘ Digital Credit Providers
- ✘ Development Banks
- ✘ International Banks
- ✘ Insurance Companies
- ✘ Mortgage Companies
- ✘ Forex Bureaus

### Service Providers

- ✘ Telecommunication Service Providers
- ✘ Service Providers
- ✘ Lawyers
- ✘ Accountants
- ✘ Travel & Leisure

## Target Audience

### Retail & Manufacturing

- ✦ Manufacturers
- ✦ Retailers
- ✦ Car Dealerships

### Trade Organizations

- ✦ Trade Organizations

### Real Estate

- ✦ Real Estate

### Investment and Trade

- ✦ Impact Investors
- ✦ Import & Export Businesses
- ✦ Dealers in High Value & Luxury Goods
- ✦ Dealers of Precious Metal, Art, or Jewelry

### Entertainment and Leisure

- ✦ Casinos & Gaming

### Savings and Credit

- ✦ Saccos (Savings and Credit Cooperative Organizations)

### B. Professionals in industries mentioned in 'A' above responsible for:-

- ✦ AML Operations & compliance
- ✦ Reporting & STR/SAR Filing
- ✦ AML Risk Management
- ✦ Customer Due Diligence
- ✦ Transaction Monitoring
- ✦ AML Audits
- ✦ Investigations
- ✦ AML Training Sanctions Management
- ✦ New Product Compliance
- ✦ Managing Third Party Payment Processors

## Key Conference Benefits



## Learning Aims and Objectives

- ✘ Identify country-specific issues often encountered in AML/CTF/CPF
- ✘ Identify country-specific trends related to AML/CTF/CPF Regulation
- ✘ Identify threats associated with Trade-Based Money Laundering
- ✘ Describe the steps utilized in conducting AML/CTF/CPF Investigations
- ✘ Identify current trends in Financial Crimes Prevention (FCP)
- ✘ Identify current trends in AML/CTF/CPF/FCP Transaction Monitoring
- ✘ Identify emerging technology for AML/CTF/CPF Compliance programs;
- ✘ Facial Recognition (FR), Artificial Intelligence (AI) & Machine Learning (ML)
- ✘ Identify current trends in Enterprise Risk Management, Corporate Governance and Ethics
- ✘ Identify current trends in Digital Assets and Fintechs
- ✘ Identify current trends related to De-risking and Correspondent Banking Relationships (CBR)
- ✘ Identify best practices for meeting the requirements of Sanctions
- ✘ Identify and describe recent enforcement actions related to PROCAMLA Act,
- ✘ Anti Bribery & Anti-Corruption violations
- ✘ Identify best practices for meeting the requirements of Cybersecurity/Privacy/DPR
- ✘ Environmental Social & Governance (ESG)

## Take Aways

- ✘ Certificate of Attendance
- ✘ Digital copy of conference presentations
- ✘ Audio recordings (when authorized by speaker)
- ✘ Complimentary Networking Cocktail Reception (1)
- ✘ Complementary Cultural Dinner



# CONFERENCE SCHEDULE

## September, 25 2024

|                    |                                      |  |
|--------------------|--------------------------------------|--|
| 9:00 am -11:00 pm  |                                      | Booth set up by Exhibitors and Opening of the Exhibition zone.   |
| 11:00 am - 2:00 pm |                                      | Registration/Booth set up  |
| 12.30pm - 2:30 pm  |                                      | LUNCH IS SERVED  |
| 3.00pm - 5:00 pm   | General Session:<br>General Session: | Conference opening Ceremony<br>Welcome invocation and Opening remarks,<br>Key-Note Address, Security Brief and Conference sponsors Remarks |
| 5.00pm - 6:00 pm   |                                      | BREAK  |
| 6.00pm - 10:00 pm  |                                      | CULTURAL DINNER  |

## September, 26 2024

|                    |                  |   |
|--------------------|------------------|---|
| 8:00 am -9:00 am   | General session  | Financial Landscape in Kenya  |
| 9:00 am -10:30 am  | General session  | ✦ 2022 AML/CFT/CPF Mutual Evaluation for Kenya<br>✦ The Grey listing implications for Kenya                                 |
| 10:30 pm -11:30 pm | General session  | ✦ Kenya is international Business Hub with an open economy<br>✦ What are the implications of this for our Financial sector. |
| 10:30 pm -11:30 pm | Panel discussion | The Kenyan preventive framework: strengths and challenges   |
| 12:00 pm - 3:00pm  |                  | LUNCH IS SERVED   |

# CONFERENCE SCHEDULE

|                   |                   |  |
|-------------------|-------------------|--|
| 1:30 am - 3:30 pm | Break out session | Industry Specific Break Out Session to include requirements, trends/typologies, red flags, fraud, risks and mitigating techniques under AML/CTF/CPF/FCP  |
|                   | Break out room:   | Financial Institutions (Banks, Saccos, Forex Bureaus, Investment Banks, Insurance Industry, etc.) De-risking/ Mitigating the ongoing risk of correspondent banking, the Implementation of Ultimate Beneficial Ownership Transparency, Recent Development in Sanctions and Anti-Bribery & Anti-Corruption, Crowdfunding for Terrorism Financing and Countering Proliferation Financing. |
|                   |                   | <hr/> <p>Gaming and Gambling Operators (Casinos and On-line Gaming, mobile, sports betting) Focus on Sports Betting and Online Gambling Key Developments, trends/typologies, red flags, fraud, risks, mitigating techniques under AML/CTF/, Crowdfunding for Terrorism Financing and Countering Ransomware Financing</p>   |
| 1:30 am - 3:30 pm | Break out room:   | <hr/> <p>DNFBPs (Lawyers, Accountants, Real Estate, Jewelers, Trust and Company Managements Services, etc.) Industry Focus on the requirements, trends/typologies, red flags, fraud, risks, mitigating techniques under AML/CTF/CP-F/FCP/ABC Sanctions, Crowdfunding for Terrorism Financing and Countering Ransomware Financing.</p>  |
|                   | Break out room:   | <hr/> <p>Regulators: Keeping up with the evolving regulatory supervision, monitoring and enforcement landscape</p> <hr/>   |

# CONFERENCE SCHEDULE

|                   |                           |  |
|-------------------|---------------------------|--|
|                   |                           | Legal Persons: (Private Limited Companies, Companies Limited by Guarantee, Public Limited Companies, Foreign Companies, Unlimited Companies, Limited Liability Partnerships, General Partnerships, Trusts): Identifying the level of domestic and cross-border threat of legal structures vulnerabilities, trends/typologies, red flags, fraud, risks, and mitigating techniques under AML/CTF/CPF |
| 3:30 pm – 4:30 pm | Panel discussion          | Regulators Round up: What's Expected from Businesses for 2024  |
| 04.30pm – 5:15pm  | General session           | Board of Directors Oversight: Key Focal Point for 2024   |
| 6:00 pm – 8:00 pm | COCKTAIL NETWORKING MIXER |  |

## September, 27 2024

|                    |                   |   |
|--------------------|-------------------|---|
| 8:00 am -9:00 am   | General session   | Environmental, social, and governance (ESG) Framework for FI and DNFBPs   |
| 9:00 am -10:00 am  | Break-out session | <ul style="list-style-type: none"><li>✦ Cyber Escape Simulation.</li><li>✦ Are you prepared for the future development of AI in KYC/CDD/EDD Procedures (The Next Generation): Ensuring your KYC/eKYC (Electronic Know Your Customer) remains on trend</li></ul> |
| 10:00 am -11:00 am | General session   | The Fintech Revolution. How Fintech's have affected the Kenyan financial institution landscape. How Kenya financial regulations are moving to help this ecosystem grow. How Kenya can help support growth and financial integration in the region               |

# CONFERENCE SCHEDULE

|                     |                            |  |
|---------------------|----------------------------|--|
| 11:00 am - 12:00 pm | Break-out session          | Onboarding a Fintech company due diligence steps and assessing level of risk.<br>Anti-Bribery & Corruption: Laws in Kenya; Key components of a Whistle-blower & Ethics Policy. |
|                     | Break out rooms:           | Fraud Scams on the rise: How to Red Flag Cryptocurrency Scams (Rug Pulls, Pig Butchering, Phishing)  |
| 12:00 pm - 1:00 pm  | General session            | High-Risk Products and Services: Steps to identify risk factors and key risk indicators.   |
| 12:30 pm - 3:00pm   | LUNCH IS SERVED            |  |
| 2:00 pm - 3:00 pm   | General session            | Know Your Vendor (KYV) and Vendors Risk Management System: Why is it important? How far must you go with Due Diligence? Where do you stop to ensure you're safeguarded         |
| 3:00 pm - 4:00 pm   | Panel discussion           | How to integrate Proliferation Financing into a Regulated Entity's existing Terrorist Financing and Money Laundering Business Risk Assessment.                                 |
| 4:00pm - 5:00 pm    | CONFERENCE CLOSING REMARKS |  |



## Key Note Speaker



**Mr. Saitoti Maika, MBS** is currently serving as the Director General of Kenya's Financial Reporting Centre (FRC).

In addition to his role at the FRC, he has recently been appointed as the Chair of the Task Force of Senior Officials of the Eastern and Southern Africa Anti-Money Laundering Group (ESAAMLG).

This appointment also includes his position as the Chair of the Steering Committee of ESAAMLG for a one-year term

Mr. Saitoti Maika, MBS.  
Director General, Financial Reporting Centre (FRC)  
Chair, ESAAMLG Task Force of Senior Officials

## Speakers

Here are some of the notable speaker companies that will be addressing the conference:

- ✦ Financial Reporting Centre, Kenya (FRC)
- ✦ Kenya Bankers Association
- ✦ The Association of Microfinance Institutions- Kenya (AMFI-Kenya)
- ✦ Kenya Association of Manufacturers (KAM)
- ✦ Kenya Private Sector Alliance (KEPSA)
- ✦ Law Society of Kenya LSK (President)
- ✦ Office of Data Protection Commissioner (ODPC)
- ✦ Estate Agents Registration Board (EARB)
- ✦ Capital Markets Authority (CMA)
- ✦ National Environmental Authority (NEMA)
- ✦ National Construction Authority (NCA)
- ✦ Kenya National Chamber of Commerce & Industry (KNCCI)
- ✦ Institute of Certified Public Accountants of Kenya (ICPAK)
- ✦ Kenya Forex Bureaus Association (KFBA)
- ✦ Safaricom

## Become a Sponsor

Sponsor **Kenya's 1st Annual Anti-AML & Anti-Financial Crime Prevention Conference & Exhibition** - and gain access to C-level executives and key decision makers from across Kenya.

When you sponsor or exhibit at National AML and Financial Crime Prevention Conference you gain;

- ✦ Access to C level executives and key decision makers from across the country.
- ✦ Expand your contact database for future business opportunities
- ✦ Maintain and build customer relationships to improve profitability
- ✦ Showcase products and services and receive immediate feedback
- ✦ Increase brand awareness and influence purchasing behavior over your competition.
- ✦ Access to industry leaders and regulatory bodies.
- ✦ Keynote speaking opportunities and/or moderation of a session.
- ✦ A fabricated booth at the Exhibition area.
- ✦ Prominent branding during the 3-day conference
- ✦ Logo display on all conference marketing collateral including Television adverts, newspaper adverts, billboards and digital media adverts.
- ✦ Complimentary conference registrations for your organization's representatives.
- ✦ Advertisement slot on the conference program.

# Become a Sponsor

## SPONSORSHIP & EXHIBITOR PACKAGES

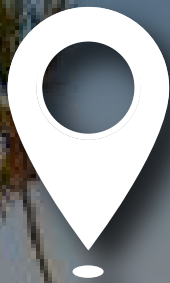
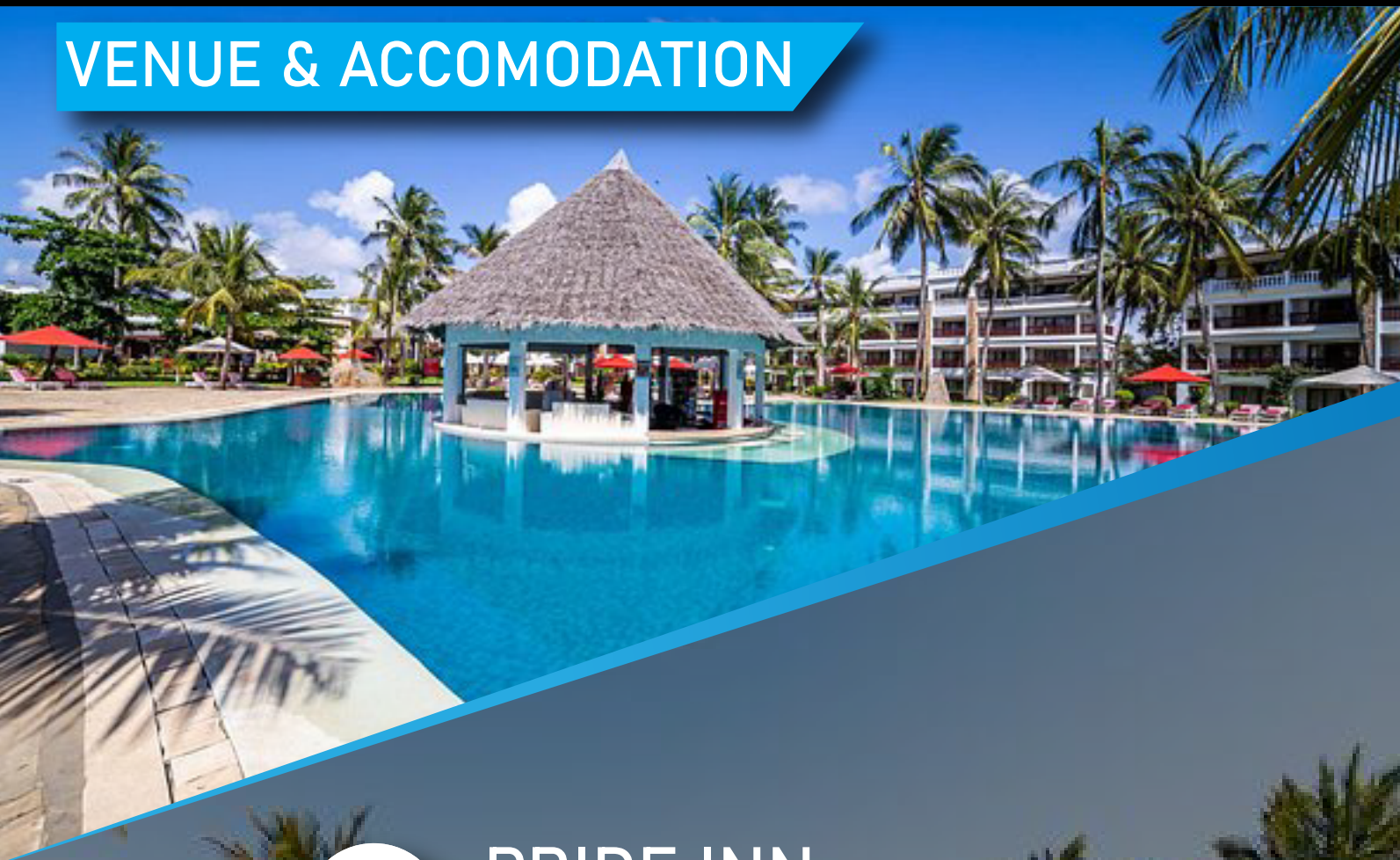
| SPONSORSHIP BENEFITS                                 | REGIONAL<br>3,000,000 | TITANIUM<br>2,000,000 | PLATINUM<br>1,500,000 | GOLD<br>750,000 | DIAMOND<br>350,000 |
|--|-----------------------|-----------------------|-----------------------|-----------------|--------------------|
| Exclusive recognition as the Regional Sponsor        | ★                     |                       |                       |                 |                    |
| Opening ceremony speaking opportunity                | ★                     | ★                     |                       |                 |                    |
| Keynote speaking opportunity                         | ★                     | ★                     |                       |                 |                    |
| Moderating a session opportunity                     | ★                     | ★                     | ★                     | ★               |                    |
| Premium booth fabrication                            | ★                     | 50% OFF               | 30% OFF               | 10% OFF         |                    |
| Prime location for booth space                       | ★                     | ★                     | ★                     |                 |                    |
| VIP seating at all sessions and events               | ★                     | ★                     | ★                     |                 |                    |
| Logo feature on all marketing materials              | ★                     | ★                     | ★                     | ★               |                    |
| Advertisement in the conference program              | ★                     | ★                     | ★                     | ★               | ★                  |
| complimentary conference registrations               | Full page             | Half page             | Half page             | Quarter page    | Logo feature       |
| Recognition at the networking dinner and cocktail    | 5 Pass                | 4 Pass                | 3 Pass                | 2 Pass          | 1 Pass             |
| Opportunity to distribute promotional materials      | ★                     | ★                     |                       |                 |                    |
| Recognition in all press releases and media coverage | ★                     | ★                     | ★                     | ★               | ★                  |
| Dedicated social media mentions                      | ★                     | ★                     | ★                     | ★               |                    |
| Branded promotional materials in delegate bags       | ★                     | ★                     | ★                     | ★               |                    |
| Commissioner - Speaker                               | ★                     | ★                     | ★                     |                 |                    |
| Post-Event Reports                                   | ★                     | ★                     | ★                     | ★               |                    |
| Feature in the post-conference digital newsletters.  | ★                     | ★                     | ★                     | ★               | ★                  |

## Press

### Cover an Event

If you are a member of the press and are interested in covering this event for a story, please fill and submit the form online through <https://www.kiprodrisk.com/events/conferences>

# VENUE & ACCOMODATION



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